

# SOUTH WAIRARAPA DISTRICT COUNCIL

23 APRIL 2014

## AGENDA ITEM E1

### REPORT FROM HER WORSHIP THE MAYOR

#### **Purpose of Report**

To update Council on activities and issues which have arisen since my last report to Council.

#### **Recommendations**

Her Worship the Mayor recommends that Council:

1. *Receives the information.*
2. *That SWDC act as the convenors for a workshop with interested parties to develop a plan for the DoC Reserve at Lake Ferry.*

#### **1. MEETING REPORT 1**

<b>Name</b>	Mayor Adrienne Staples
<b>Meeting – Date &amp; Venue</b>	CDEM 28 March 2014 UHCC
<b>Key issues from meeting</b>	WREMO Report Wgtn Hospital Reservoir Centre of Excellence Update Debrief Anniversary Day Earthquake
<b>Speakers</b>	Bruce Pepperell CE WREMO
<b>Specific item/s for Council consideration</b>	
<b>General</b>	WREMO leading the way in many areas of community readiness and resilience.

## 2. MEETING REPORT 2

<b>Name</b>	Mayor Adrienne Staples
<b>Meeting – Date &amp; Venue</b>	Southern Wairarapa Safer Community Council Carterton 08 April 2014
<b>Key issues from meeting</b>	Confirmation of minutes Update on reorganisation and employment matters Update from Social Sector Trial Manager’s Report – general matters
<b>Speakers</b>	none
<b>Specific item/s for Council consideration</b>	none
<b>General</b>	SWSCC has undergone its restructure and all bar employment contract has been signed. The Manager of the Social Sector Trial has resigned and this role is being advertised.

## 3. MEETING REPORT 3

<b>Name</b>	Mayor Adrienne Staples
<b>Meeting – Date &amp; Venue</b>	Mayoral Forum 28 March 2014 UHCC
<b>Key issues from meeting</b>	Triennial Agreement Shared Services Economic Development Spatial Planning Three Waters Project Housing Accord
<b>Speakers</b>	Superintendent Hoyle NZ Police Dianna Crossan, CE Wellington Free Ambulance
<b>Specific item/s for Council consideration</b>	
<b>General</b>	Much of what is covered is predominantly relevant to the metropolitan area. Wairarapa’s input is that of a ‘watching brief’.

## 4. MEETING REPORT 4

<b>Name</b>	Mayor Adrienne Staples
<b>Meeting – Date &amp; Venue</b>	Chris Lester DoC 01 April 2014 Martinborough
<b>Key issues from meeting</b>	DoC Reserve land at Lake Ferry
<b>Specific item/s for Council consideration</b>	Development Plan for the area <b>Recommendation:</b> That SWDC act as the convenors for a workshop with interested parties to develop a plan for the DoC Reserve at Lake Ferry
<b>General</b>	Russell Hooper was approached with the idea that SDC develop a plan for utilization and beautification of the DoC reserve area at Lake Ferry. I discussed this with Chris Lester of DoC and Wayne O'Donnell of GWRC. Both organisations do not have budget for capital works at the site but were enthusiastic about the idea of a plan for the future being developed. They agreed that if SWDC could co-ordinate this they can supply all the expertise necessary to draw up the plan.

## 5. Other Meetings and Engagements

Date	Engagement	Date	Engagement
14/03/14	CBEC	01/04/14	Featherston Community Board
15/03/14	Gtn Little Theatre	02/04/14	Greytown Community Board
17/03/14	Geoff Shepherd Kuranui College	03/04/14	SWSCC
18/03/14	SWSCC	03/04/14	NZTA
18/03/14	UCOL Graduation	03/04/14	Martinborough Town Hall
18/03/14	WWI Committee	04/4/14	Combined Council Forum
19/03/14	Annual Plan Workshop	04/4/14	Property Brokers
19/03/14	Manurewa Point	07/04/14	Destination Wairarapa
20/03/14	National Council	08/04/14	SWSCC
20/03/14	Centreport function	08/04/14	Times Age
24/03/14	Mayor Church Kapiti	09/04/14	Extraordinary Council Meeting
24/03/14	Maori Standing Committee	09/04/14	Launch Wings over Wairarapa
25/03/14	Knowhow IoD	10/4/14	Chor Farmer visit
27/03/14	Kerry Prenderghast	11/4/14	Steve Bramley
27/03/14	Wgtn Orchestra	11/4/14	ANZAC Club
28/03/14	Mayoral Forum	14/4/14	Mayor Duffy Levin
28/03/14	CDEM	14/4/14	Fields of Remembrance

Date	Engagement	Date	Engagement
28/03/14	SST Launch	16/4/14	Wgtn Free new ambulance
29/03/14	Parehura Dinner	16/4/14	Rotary/Lions Annual Dinner
30/03/14	Settlers Market Greytown		
31/03/14	Wgtn Free Ambulance		
31/03/14	Mayors Mark and Patterson		
31/04/14	Destination Wairarapa		
31/03/14	Martinborough Community Board		

## 6. Correspondence

### 6.1 Inwards

DATE	INWARDS	SUBJECT
3 March 2014	Malcolm Alexander, Chair LGNZ	Business Friendly Councils – Guidelines and case studies from New Zealand’s core Cities.
10 March 2014	Greater Wellington Regional Council	Metropolitan Annual Rail Report.
17 March 2014	Lily Adamson	Visual issues on Boar Bush Gully Road.
17 March 2014	Chairs of Lapp, Civic Assurance, Riskpool	Local Government New Zealand’s Insurance Market Review.
17 March 2014	Connecting Communities Wairarapa	The Masterton Safe and Healthy Community Council advising name change.
20 March 2014	George Preddey PHD	Science Rules - a Briefing note to MPs, Mayors. Chairs and others
28 March 2014	Kevin Zeng	Shen Yun’s Show. A request not to attend.
20 March 2014	Hon Paula Bennett	Introducing herself in capacity as new Minister of Local Government.
28 March 2014	Marcia and Ian Hunter	Tuturumuri Recycling Station
4 April 2014	Barry Sylvester	Gun club Shooting range support
7 April 2014	NZ Transport Agency	Maintenance work Waihenga River Bridge
April 2014	Office of Treaty Settlements	Treaty negotiations have commenced negotiations with local Iwi Ngati Kahungunu and Rangitane.

### 6.2 Outwards

DATE	OUTWARDS	SUBJECT
1 March 2014	Trustees Eastern and Central Community trust	Mayoral support for funding for the Greytown Menz Shed
12 March 2014	Greytown Community heritage Trust	Trees in Memorial Park
12 March 2014	Dave Green Burg – Life Flight trust	Council’s unanimous vote of thanks for the work he has carried out as rescue helicopter pilot.

<b>DATE</b>	<b>OUTWARDS</b>	<b>SUBJECT</b>
28 March 2014	Marcia and Ian Hunter	Tuturumuri Recycling Station.
20 March 2014	Lily Hunter	Contractors work on the visual issues on Boar Bush gully Road
1 April 2014	Paul Walker	Thanks on behalf of Council for Civil defence Management in the Wairarapa.
7 April 2014	Features Editor DomPost	Notifying the deep distress that Rosemary MacLeod's article of 3 April caused to people of South Wairarapa.
7 April 2014	Barry Sylvester	Gun club Shooting range.

## **7. Appendices**

Appendix 1 – Correspondence

Prepared By: Her Worship the Mayor, Adrienne Staples

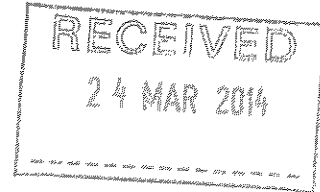
# **Appendix 1 - Correspondence**



aratoi

Wairarapa Museum  
of Art and History

Adrienne Staples  
Her Worship the Mayor  
South Wairarapa District Council  
19 Kitchener Street  
Martinborough



March 21, 2014

Dear Adrienne,

I hope this finds you well. It was a pleasure to meet you with Frazer upon my recent arrival last September. We are grateful for your input into Aratoi's new strategic plan, and to the input from our stakeholders, from which we have developed the 2014-2015 Aratoi Annual Plan (please find enclosed). A few of the initiatives we are working on this year to extend into South Wairarapa include:

- WW1 commemorative exhibition and programming to feature information panels at train-stations throughout the region (focusing on Featherston)
- Development of educational interactive/website aimed at children inspired by Wairarapa Moana, linking Wairarapa environment to Aratoi's collection with South Wairarapa web developers Click Suite
- Partnership with Cobblestones in new display/exhibition area
- Region-wide artist's project commemorating Wairarapa's pioneering suffragettes
- Planning for major post-Treaty Settlement Iwi exhibition next year highlighting cultural redress

We look forward to presenting our submission at SWDC.

Thank-you and Best Regards,

Alice Hutchison, Director  
Aratoi Wairarapa Museum of Art and History

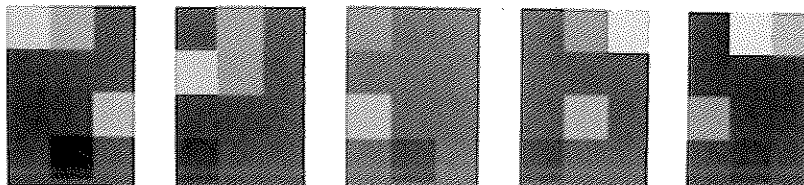
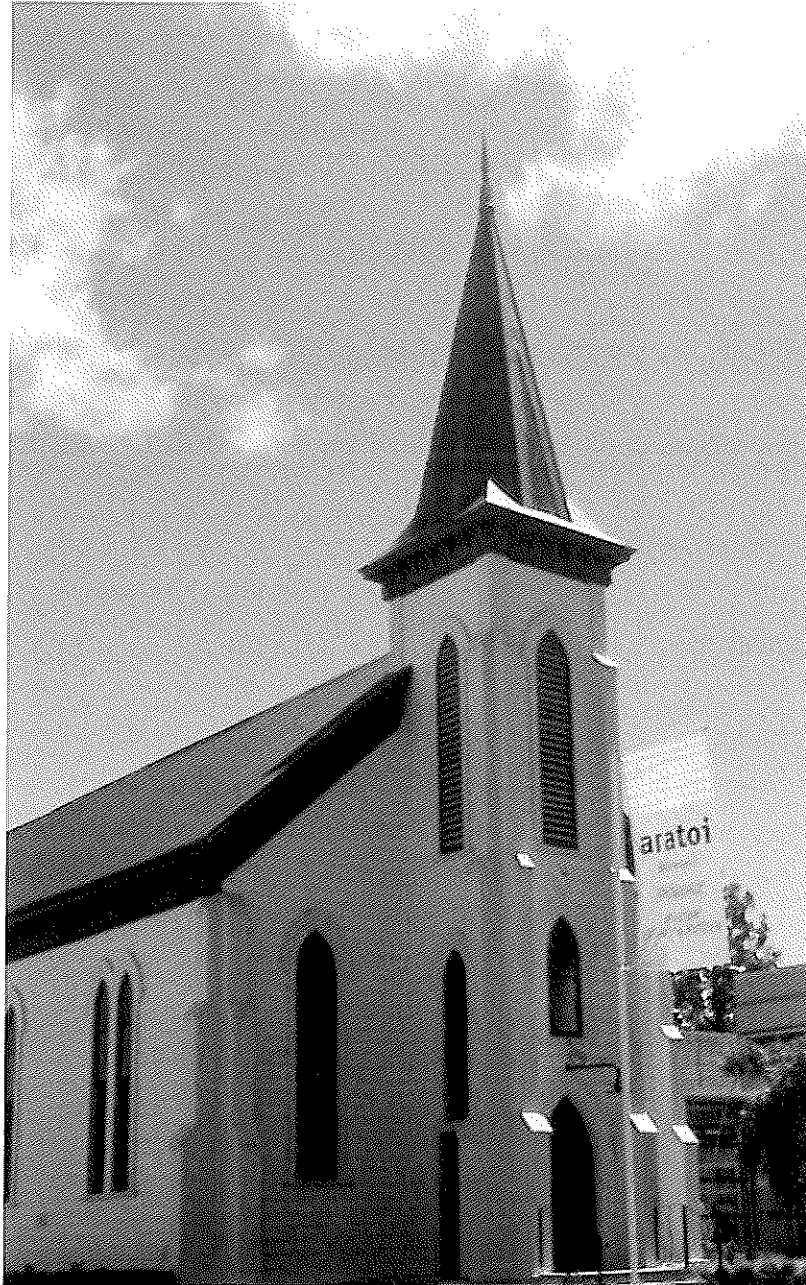




# ARATOI REGIONAL TRUST

## ANNUAL PLAN

For the twelve months from  
1 July 2014 to 30 June 2015



# ARATOI REGIONAL TRUST

## 2014– 2015 Annual Plan

### Contents

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## **Aratoi Regional Trust - Executive Summary**

In 2014-15 Aratoi Wairarapa Museum of Art and History, will continue developing its role within the cultural fabric of the Wairarapa and nationally. This will be achieved by developing our position as a cultural tourism destination and as a provider of quality exhibitions, public programmes, events and education services.

Existing stakeholder relationships will be further strengthened and new partnership ventures will be identified throughout the region and beyond.

Established and new strategies will be followed to ensure ongoing operational funding requirements are met in the current challenging environment.

## **Aratoi Regional Trust - Priorities for 2014 - 2015**

Reflecting a new strategic plan for 2014-17, Aratoi has defined five key objectives and outcomes with guiding principles of Excellence, Professionalism and Innovation. To remain competitive and reach new audiences, Aratoi will look for new ways to engage with visitors, increase patronage of exhibitions and encourage self-directed discovery and learning across multiple platforms and mediums. Aratoi will work towards developing a significant interactive educational website for use within and outside the museum as well as implementing new collections management software for further visibility of the collection. Introducing online and static programmes open the museum to new conversations with audiences expanding into the community.

New marketing initiatives will be developed to raise awareness and increase Aratoi's profile as one of New Zealand's leading provincial arts and history museums.

Over the past decade Aratoi has developed strategic alliances with a wide range of key stakeholder groups and today the museum is recognized as the guardian of Wairarapa's important arts and cultural treasures. Aratoi will continue to strengthen relationships, with Ngati Kahungunu and Rangitaane and expand outreach into the community, which will help grow the collection.

Growing revenue streams, and improving staff capacity and skills are crucial to Aratoi's future. Long term funding security is vital if Aratoi is to continue to grow as Wairarapa's arts and cultural leader. Accountability, reporting and self-generated revenue are some of the key outcomes identified to assist Aratoi's small dedicated workforce of full time, part time and volunteer staff.

Environmentally sustainable practices continue to be important as Aratoi looks at ways to incorporate into the workplace and through the delivery of exhibitions and programmes.

## Aratoi Regional Trust–Visions, Mission, Objectives and Values

Aratoi is the Wairarapa Museum of Art and History. Aratoi collects, holds, preserves and presents art, heritage objects, history and culture on behalf of the Wairarapa region and its visitors. These may include international perspectives but our principal role relates to NZ Aotearoa with the particular focus on:

- the history and culture of the Wairarapa
- artworks
- taonga Māori of the Wairarapa

Aratoi is the place from which history and stories are told and is a community forum for learning, understanding, and participation in art, history and culture.

Aratoi recognizes Rangitane o Wairarapa and Kahungunu ki Wairarapa as having mana whenua within the rohe [region] of Wairarapa

**Overall Outcomes** follow from our role(s) and influence Aratoi's direction for the next five years. They are:

- Collect, hold, preserve and exhibit taonga Māori, heritage objects and artworks to the very highest museum standards
- The community values Aratoi as a museum and for its events and activities
- People of the Wairarapa and visitors to the region enjoy access to and are stimulated by exhibitions, events and activities
- Aratoi values and engages with our supporting partners
- The organisation is artistically and financially well managed

**Vision** is to be one of the best regional art galleries and museum of its kind in New Zealand, Aotearoa.

**Mission** is to provide high quality experience of art, history and culture in the Wairarapa.

**Guiding principles** (Ngā mātāpono) are:

- Excellence Te Hiranga
- Professionalism Te Ngaiotanga
- Innovation Te Auahatanga

**Core values** (Ngā uara) are:

- Integrity Te Mana Tangata
- Welcoming inclusiveness Te Whai Wāhitanga
- Respect Te Whakaute

Aratoi embodies Memory and Imagination:

Koia ko Aratoi te whakatinanatanga o Mahara, o Whakaaro Pohewa /  
Ka pupū ake ngā maharatanga, ka toko ake ngā whakaaro pohewa, ko Aratoi.

**Outcome 1:** Collect, hold, preserve and exhibit Māori taonga, artworks and heritage objects to the very highest museum standards.

Goals:

- Build Aratoi's history and art collections

- Make Aratoi's collections accessible and visible

Key Activities:

- A collection management plan
- Exhibition programme

**Outcome 2:** Increase visitors from the Wairarapa region and elsewhere to Aratoi's exhibitions, events and activities

Goals:

- Raise the profile of Aratoi in the Wairarapa and beyond
- Measurable increase in visitor numbers to Aratoi

Strategies:

Aratoi will:

- Develop an exhibition and events programme catering for different audiences
- Develop a marketing plan that will grow Aratoi's profile locally, regionally and nationally
- Use appropriate technology to reach a wider audience
- Develop an outreach strategy

**Outcome 3:** Aratoi will be a hub for art, history and cultural activities within the Wairarapa

Goal: Maintaining a stimulating and diverse programme

**Outcome 4:** Aratoi's partners are positive about, and support Aratoi's activities and direction

Goal: Sustain and enhance Aratoi's relationships with stakeholders and partners

**Outcome 5:** Aratoi is artistically and financially well managed

Goals:

- Increase range of revenue
- Sustain and develop operating efficiencies
- Develop staff capability

**OUTCOME 1: COLLECT, HOLD, PRESERVE AND EXHIBIT MAORI TAONGA, ARTWORKS AND HERITAGE OBJECTS TO HIGHEST MUSEUM STANDARDS**

PRIORITIES / GOALS	ACTION	PERFORMANCE MEASURES
<p>1. <b>BUILD ARATOI'S HISTORY AND ART COLLECTIONS</b></p> <p>2. <b>MAKE ARATOI'S COLLECTIONS ACCESSIBLE AND VISIBLE</b></p>	<p>Collection Management plan developed</p> <p>Implementation of searchable online collection database and continue uploading collection items online to NZ Museums site</p> <p>Defining key priority works to photograph, document and upload to website i.e. Lindauer portraits, works from Prior and Rutherford Trust Collections</p> <p>Scheduling collection /new acquisitions into Aratoi exhibition schedule</p> <p>Continue with efforts to repatriate and house waka Te Heke Rangitira from Te Papa and additional taonga</p> <p>Continue to host regular back of house collection tours for schools and tour groups</p>	<p>Report number of items uploaded per year</p> <p>Report on key works that have been uploaded</p> <p>Report on new acquisitions in quarterly reports</p> <p>Report on number of tours</p>
<p><b>COLLECTION CARE &amp; ACCESS</b></p> <p>Aratoi is recognized as the "kaitiaki" or guardian of the regions important art and cultural collections.</p> <p>Hold, manage and preserve collections for all to engage with.</p>	<ul style="list-style-type: none"> <li>- Collections are maintained at a professional standard.</li> <li>- Review Taonga Maori policy (currently pending Treaty settlement negotiations)</li> </ul> <p>Continue to make collections accessible online for all to enjoy via NZ Museum site and Aratoi's website upgrade.</p>	<ul style="list-style-type: none"> <li>- Museum policy standards in place.</li> <li>- Taonga Maori Policy implemented</li> </ul>

<p><b>COLLECTION RESEARCH</b> Accurate information presented on Wairarapa's history and heritage.</p> <p><b>GROW COLLECTION</b> To grow collections through long-term loan and gifting as "kaitiaki" or guardian of collections on behalf of the Wairarapa community</p>	<ul style="list-style-type: none"> <li>- Ongoing research into the provenance and stories relating to taonga, artifacts and materials within Aratoi collection and within the Wairarapa.</li> <li>- Continue to strengthen partnerships with local community, iwi/Maori regarding management, care and understanding of collections.</li> <li>- Maintain information base of significant artists</li> <li>- Networking and engaging with key arts &amp; history leaders &amp; communities holding significant collections relevant to Aratoi.</li> <li>- Purchasing collection items via sponsorship opportunities.</li> </ul>	<p>Regular dialogue, consultation with iwi/Maori.</p> <p>Register of artists developed</p> <p>Report on new acquisitions</p>
<p><b>EXHIBITION FOCUS</b></p> <ol style="list-style-type: none"> <li>1. A coordinated programme of exhibitions celebrating Wairarapa's art, culture and history</li> <li>2. Recognised as having an innovative contemporary art exhibition programme.</li> <li>3. A coordinated programme of exhibitions focusing on New Zealand's social, material and natural history.</li> </ol>	<p>Working with Wairarapa's arts &amp; culture community to ensure the delivery of a wide range of local exhibitions</p> <ul style="list-style-type: none"> <li>- Networking and relationship building with New Zealand's arts community to attract contemporary art exhibitions.</li> <li>- Networking and engaging with museum sector leaders to attract stimulating and creative history exhibitions.</li> </ul> <p>Annual review of storage</p>	<ul style="list-style-type: none"> <li>- 20 exhibitions programmed of which 60% will have a Wairarapa focus.</li> <li>- Process in place to attract contemporary art exhibitions.</li> <li>- Items from Archives on display in Aratoi where appropriate.</li> <li>- Storage facilities</li> </ul>

Recognised as a leading New Zealand venue for housing exhibitions	facilities and funding.	maintained at a high standard
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**OUTCOME 2: INCREASE VISITORS FROM THE WAIRARAPA REGION AND ELSEWHERE TO ARATOI'S EXHIBITIONS, EVENTS AND ACTIVITIES**

<b>PRIORITIES</b>	<b>ACTION</b>	<b>PERFORMANCE MEASURES</b>
<p><b>RAISE THE PROFILE OF ARATOI IN THE WAIRARAPA AND BEYOND</b></p> <p><b>MEASURABLE INCREASE IN VISITOR NUMBERS TO ARATOI</b></p>	<p>Development and implementation of new marketing plan and outreach strategy, that will include:</p> <ul style="list-style-type: none"> <li>- Develop database of key regional, national and international periodicals to distribute Aratoi PR</li> <li>- Working with national and regional media.</li> <li>- Regular targeted email mailings for programmes and events</li> <li>- Liaison with I-Sites and accommodation outlets</li> <li>- Marketing Aratoi as a corporate venue</li> <li>- Working with Destination Wairarapa</li> </ul>	<ul style="list-style-type: none"> <li>- Marketing plan implemented and evaluated</li> <li>- Increased audience and visitation numbers</li> </ul>
<p><b>RAISING AWARENESS &amp; RECOGNITION</b></p> <p>1. To position Aratoi as a leading provincial arts &amp; cultural museum in New Zealand.</p> <p>2. To be recognised by the Wairarapa community as an interesting and accessible museum</p>	<ul style="list-style-type: none"> <li>- By 2015 web-based visitation is augmented and analysed. Social media communities are regularly up-dated</li> <li>- Strengthen collaboration / cross-promotion with: <ul style="list-style-type: none"> <li>* Library/Archives</li> <li>*The Wool Shed</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>- Aratoi's online ratings continue to increase in popularity.</li> <li>- Aratoi visitation sustained and/or increased</li> <li>- Link to Marketing Plan - marketing Aratoi as a corporate venue / venue for hire.</li> </ul>



for all to enjoy	*King Street Art	
3. Relationships strengthened with New Zealand museums & arts galleries.	*Community art groups *Regional Heritage groups - Develop PR plan - Grow corporate market usage. By 2015 one corporate meeting/function at Aratoi a quarter	Increased usage

**OUTCOME 3: ARATOI WILL BE A HUB FOR ART, HISTORY AND CULTURAL ACTIVITIES WITHIN THE WAIRARAPA**

<b>PRIORITIES / GOALS</b>	<b>ACTION</b>	<b>PERFORMANCE MEASURES</b>
<b>MAINTAINING A STIMULATING AND DIVERSE PROGRAMME</b>  <b>Delivery of Public Programmes</b> To deliver public programmes focusing on 3 main areas	<b>Public Programmes linked to Exhibitions</b> By 2015 Aratoi will deliver at least 15 Public Programmes per year.  <b>Performing Arts</b> Deliver programmes that promote and support Wairarapa's performing arts community.  <b>Speakers</b> Deliver programmes of stimulating speakers for Wairarapa's arts, culture and heritage community.	
<b>EXHIBITIONS</b> <b>Delivery of Exhibitions</b> 1. To lengthen exhibition programmes and increase engagement  2. Develop new platforms for visitor engagement at Aratoi and online  3. Attract new audiences through innovative programming	- Staff training & development to ensure high standards in place for exhibition planning and process.  - Design exhibitions that encourage self-directed discovery & learning across multiple platforms/mediums.  - Online and static programmes that open	- New engagement linked to website; number of page visits reported per quarter/annum

<b>EDUCATION</b>	<p>Aratoi to new conversations with audiences</p> <ul style="list-style-type: none"> <li>- Regular Workshops and programmes for children</li> <li>- Regular communication with regional educators</li> <li>- Implementation of web-based interactive based on Wairarapa environment and Aratoi collections in partnership with Iwi</li> <li>- Development of Wairarapa Moana curriculum package to deliver to schools</li> </ul>	Increased number of students engaged with Aratoi
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**OUTCOME 4: ARATOI'S PARTNERS ARE POSITIVE ABOUT, AND SUPPORT ARATOI'S ACTIVITIES AND DIRECTION**

<b>PRIORITIES / GOALS</b>	<b>ACTION</b>	<b>PERFORMANCE MEASURES</b>
<b>SUSTAIN AND ENHANCE ARATOI'S RELATIONSHIP WITH STAKEHOLDERS AND PARTNERS</b>	<p>Strengthen relationships and strategic partnerships with stakeholder groups</p> <ul style="list-style-type: none"> <li>- Ongoing liaison with local arts and heritage groups</li> <li>- Stakeholder communication plan in place to maintain regular contact i.e. e-newsletters, invitations to openings</li> </ul>	<ul style="list-style-type: none"> <li>- Stakeholders informed and actively involved with Aratoi through regular communication</li> <li>- Database programme in place, with distribution of e-newsletters</li> </ul>
<b>PARTNERSHIP WITH IWI</b>	<p>Museum policies and operations in place that recognise the spiritual and cultural connections with the taonga and their people.</p> <p>Partnership between Aratoi and local iwi continues to grow with new opportunities identified.</p>	<p>That policies are in place</p> <p>New opportunities reported on</p>

<p><b>ACCOUNTABILITY</b></p> <p>1. Strengthen reporting and communication with all funding partners</p> <p>2. Report Aratoi's success stories to all stakeholders</p>	<ul style="list-style-type: none"> <li>- Review reporting process for Masterton Trust Lands Trust, Masterton, South Wairarapa, Carterton councils.</li> <li>- Process in place to measure &amp; report success stories.</li> </ul>	<ul style="list-style-type: none"> <li>- Reporting/KPI performance process defined &amp; reviewed.</li> <li>- Regular features in local and regional papers highlighting success stories (ongoing PR strategy)</li> <li>- Quarterly survey to monitor visitor satisfaction levels. 80% at Very Good or higher.</li> </ul>
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**OUTCOME 5: ARATOI IS ARTISTICALLY AND FINANCIALLY WELL-MANAGED**

<b>PRIORITIES / GOALS</b>	<b>ACTION</b>	<b>PERFORMANCE MEASURES</b>
<p><b>INCREASE REVENUE SOURCES</b></p>	<ul style="list-style-type: none"> <li>- Pursue additional revenue sources i.e. Creative NZ / Toi Aotearoa / corporates</li> <li>- Diversify, increase and promote merchandise for retail, including implementing webpages dedicated to exhibition publications and regional scholarship</li> <li>- Identify patrons to sponsor exhibitions and public programmes</li> </ul>	<p>Revenue sources have increased</p> <p>Retail sales increase</p> <p>Increased sponsorship</p>
<p><b>FUNDING</b></p> <p>Secure long term funding with Wairarapa's three councils, anchoring Aratoi's future as the regions leader in arts, culture and heritage.</p> <p>To continue to grow self-generated revenue.</p>	<ul style="list-style-type: none"> <li>- Long term agreements reached with Wairarapa TLAs.</li> <li>- Self-generated revenue plan in place targeting New Zealand funding agencies.</li> <li>- Sponsorship strategy developed</li> </ul>	<ul style="list-style-type: none"> <li>- Long term funding secured with all major funding partners</li> <li>- Self-generated funding contributes to 35% of operating revenue.</li> </ul>

<p><b>DEVELOP STAFF CAPABILITY</b></p>	<ul style="list-style-type: none"> <li>- Raising professional standards through training and skill development.</li> <li>- Retaining and attracting the right staff</li> <li>- Review of volunteer work, practicality, identify key areas for recruitment (tour guides)</li> </ul>	<ul style="list-style-type: none"> <li>- Annual performance review and identify training and PD opportunities</li> <li>- Positive staff who are motivated, supported and valued</li> <li>- Increase in volunteer capability</li> </ul>
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## Aratoi Regional Trust - Exhibition Programme

The ART exhibition programme for 2014-2015 is anticipated to include the following Exhibitions. Please note that the exhibition programme is subject to change.

- Kiri Riwai-Couch – Windows Gallery. As a part of Aratoi's Matariki celebration Kiri is creating a photographic exhibition called "Kuia", portraits of elder-women resident in Wairarapa who have been influential in her life. While she is close personally to each "nanny", she states that each and every one of these kuia serve actively and on a large scale in the Wairarapa community and touch the lives of many others in the Wairarapa and the wider Kahungunu region. She has requested an opening and a closing ceremony. 7 May – 6 July 2014
- Bronwyn Waipuka-Callander: Mana Whenua - Taku Kai, Taku Oranga – Wesley Wing. Included in Aratoi's Matariki celebration programme this exhibition of limited edition prints and original drawings will be complimented by free children's stencil/drawing/weaving workshops implemented by Bronwyn Callander and Edith Rolls. 7 May – 6 July 2014
- Jan Eagle – Windows Gallery. Wairarapa based artist Jan has been a practising painter for twenty-six years. She is a qualified adult tutor and is involved as an art educator in schools and private classes. She has a passion for colour and social comment. 12 April – 12 May 2014
- Graham Percy: A Micronaut in the Wide World - 'The Imaginative Life and Times of Graham Percy'- Main Gallery. The life and work of one of New Zealand's most talented and original artists. In the mid-1960s Percy became a much-respected artist overseas. This exhibition brings to light a significant body of work never seen before. Exhibition curated and developed by Gregory O'Brien in partnership with Exhibition Services. 21 June – 10 August 2014
- Schools Art - Wesley Wing. Curated by Bronwyn Reid this is an annual show featuring work created by students from schools in the Wairarapa. This exhibition is sponsored by Breadcraft. 26 September – November 2014
- Top Art Schools – Entrance gallery. The NZQA exhibition is always well attended with groups last year from St Matthews, Solway, Makoura and Rathkeale. 28 July – 1 August 2014
- King Street Studios – Main gallery. The 16th Annual Exhibition featuring a unique and eclectic collection of artworks created over the last year by the King Street Artworks artists, this years' exhibition will be staged in the Main Gallery of Aratoi and if funding applications are successful will be curated by museum researcher Claire Baker.
- Little Jewels – sponsored by Friends of Aratoi. Windows gallery

- Justine Fletcher “607” in partnership with New Pacific Studio as 2014 Friends of Aratoi Fellow; a series of plaques to commemorate the 607 Wairarapa women who signed the third suffrage petition which won Kiwi women the right to vote. The plaques will be installed in each of the women’s home towns stretching from Martinborough to Pahiatua.
- Masterton Art Club - Wesley Wing. A group exhibition showcasing the best of Masterton Art Club’s 2013-2014 production. 11 July – 17 August 2014
- Wairarapa Camera Club – Wesley Wing. A group exhibition showcasing the best of Masterton Camera Club’s 2013-2014 production. 22 August – 21 September 2014
- David Cauchi – Main Gallery Northern End. Leading Wellington-based conceptual painter.
- WW1 Commemorative exhibition/ public programmes in conjunction with Wairarapa Archives; Niki Stewart Windows gallery exhibition.
- Milan Mrkusich: Chromatic Investigations – Main Gallery. New Zealand’s foremost abstract painter presents a unique installation for Aratoi exploring the properties of colour; an exhibition of national importance organized by Director Alice Hutchison with support from Aratoi Foundation. Arts Grant funding is being sought from Creative New Zealand.
- John Lawrence – Windows Gallery – Based in Dannevirke, John has been a full time artist for 60 years, perhaps most widely known for his ceramics he plans to exhibit a series of drawings themed on his childhood memories of WWII.
- Madeleine Slavic – Main Gallery – Well travelled and currently resident in the Wairarapa, Writer/Photographer Madeleine Slavic plans to exhibit selected photographs from her 2012 book of prose “Fifty Stories Fifty Images”.
- Sam Ludden – Main Gallery – Dependent on self-funding from Creative New Zealand, Sam has envisioned an extensive sculptural installation themed on Wairarapa river water quality.
- “Treaty of Waitangi Update: Redressing for the Future of Wairarapa and Tamaki-Nui-A-Rua” Extensive Iwi exhibition to be developed post-Waitangi Tribunal settlements; “The treasure trove Aratoi will become post settlement can be a part of the energy of this exhibition.”
- Development of 1855 Wairarapa Earthquake exhibition in partnership with Wairarapa Archives. Earthquake preparedness workshops for public.
- Development of Rutherford Trust Collection exhibition in partnership with James Wallace Arts Trust

- Kermadec: Lines in the Ocean. Main Gallery. Nine South Pacific artists include Phil Dadson, Bruce Foster, Fiona Hall, Jason O'Hara, Gregory O'Brien, John Pule, John Reynolds, Elizabeth Thomson and Robin White. Exhibition curated and developed by Gregory O'Brien in partnership with Exhibition Services

## Aratoi Regional Trust –Key Relationships

Key relationships to be maintained in 2014- 2015:

### Funders

- Masterton District Council
- Carterton District Council
- South Wairarapa District Council
- Masterton Lands Trust
- Trust House
- Prime Community Trust
- New Zealand Lotteries Commission
- Eastern and Central Community Trust
- Friends of Aratoi
- Aratoi Foundation

### Iwi

- Ngati Kahungunu Ki Wairarapa
- Rangitaane o Wairarapa

### Museums and Heritage

- Museums Aotearoa
- National Services Te Pairangi (Te Papa)
- Toi Wairarapa
- Wairarapa Archive
- Wairarapa libraries
- He Kahui
- Wairarapa Heritage Association
- Shear History Trust
- Jubilee Fire Engine Museum
- Cobblestones Museum
- Mount Bruce Pioneer Museum
- Other Wairarapa museums and heritage groups
- National Wildlife Centre Mount Bruce

### Arts

- National arts groups and artists
- Wairarapa artists and art galleries
- New Pacific Studio
- James Wallace Arts Trust
- Goethe-Institut, New Zealand/Germany
- Art clubs
- Community Arts Councils



- Creative New Zealand

#### Education

- Ministry of Education
- REAP
- UCOL
- Other regional and national education providers
- Wairarapa primary, intermediate and secondary schools

#### Promotional

- Local and national media including newspapers, magazines, radio and television
- Destination Wairarapa
- Tourist suppliers (bus companies etc)

#### Funding/Sponsorship

- Regional and national funding bodies
- Creative New Zealand
- Lottery Grants Board
- Funding Information New Zealand (FINZ)
- Local and national businesses and individuals

#### Institutional

- Te Papa, Museum of New Zealand
- New Zealand Portrait Gallery, Wellington
- Auckland Art Gallery Toi O Tamaki
- Dowse Art Museum, Lower Hutt
- Expressions, Upper Hutt
- Pataka - Porirua
- Museum of Wellington - City and Sea
- Sarjeant Gallery Wanganui
- Whanganui Regional Museum
- Te Manawa, Palmerston North
- Hawke's Bay Museum
- Adam Art Gallery, Victoria University
- National Library
- National Archives

## **Aratoi Regional Trust – Budget 2014-2015**

### **Overview**

ART revenues continue to improve with the new retail space. We anticipate that 2014-2015 will show an increase in revenue due to increased store sales and increased venue hire which will be further promoted. The draft budget for 2014-2015 year looks set to make a loss of \$544 as compared to the budget for 2013-2014 a profit of \$2,766. Please note that the budget does not include the “in kind” grant by Masterton Trust Lands Trust for use, and maintenance, of the Aratoi buildings.

### **Details**

The majority of 2014-2015 revenues are consistent with previous years. Masterton District Council grants make up 60% of Aratoi's income and are expected to remain at the same levels of 2014-2015.

In addition to the budgeted revenues detailed below, management and the Board will continue to attempt to improve the budgeted profit by sourcing new self-generated revenue streams in 2014-2015. Given the lack of quantitative data regarding these new initiatives conservatism dictates that these monies are not included in the 2014-2015 budget however, should these applications be successful, a reforecast of the budget will include them.

### **Expenditure**

Despite the well documented increases in the general costs of running a business, for example power and insurance, the following expenses have been reduced from budget 2013/2014:

- Depreciation reduced by \$3,048 as assets continue to age.
- Electricity is reduced by \$2,020 due to the move to a different power company.
- No CPI adjustments have been planned for any expenditure other than electricity (3% allowance) and insurance (10% allowance).
- An agreement has been reached with James Wallace Arts Trust in a new partnership arrangement sharing the collection to cover the costs of the Rutherford Collection previously \$5,000.

Notwithstanding the anticipated nominal loss position for 2014-15 the Trust is confident of its ability to meet its financial commitments. Of the projected profit \$8,772 is depreciation, a non cash item, resulting in a cash surplus. In addition the Working Capital (current assets less current liabilities) was \$113,866 at 31 December 2013 which clearly indicates that the Trust is able to meet its financial commitments during 2014-2015.

**Aratoi Regional Trust**  
**Profit & Loss Statement for Exhibitions & Public Programme and Collections**  
**For the period ended 30 June 2015**

		<b>Full Year Budget</b>
<b>Exhibitions &amp; Public Programme</b>		
<b>Income</b>		
Local Authority Grant: MDC		135,093
CDC		6,617
SWDC		13,785
Masterton Trustlands Trust - Exhibition Grant		20,000
Other grants		60,500
Other income		<u>35,360</u>
Total income - exhibitions	1	<u>271,355</u>
<b>Expenditure</b>		
Exhibitions & Public Programme - direct costs		35,800
Publicity & advertising	2	16,095
Staff costs (share)		159,021
Administration costs (share)	3	33,594
Property costs (share)		8,127
Depreciation (share)	4	<u>7,894</u>
Total expenditure - exhibitions		<u>260,532</u>
Surplus/(deficit) exhibitions		<u><u>10,823</u></u>
 <b>Collections</b>		
<b>Income</b>		
Local Authority Grant: MDC		109,907
CDC		5,383
SWDC		11,215
Other grants		15,500
Other Income		-
Total income - collection	1	<u>142,005</u>
<b>Expenditure</b>		
Collection - direct costs		3,151
Staff costs (share)		101,669
Administration costs (share)	3	36,225
Property costs (share)		11,450
Depreciation (share)	4	<u>877</u>
Total expenditure - collection		<u>153,372</u>
Surplus/(deficit) collection		<u><u>(11,367)</u></u>
<b>Surplus/(deficit) total</b>		<u><u>(544)</u></u>

**Aratoi Regional Trust  
Budget Assumptions  
For the Year Ended 30 June 2015**

**General Assumptions**

Budget is based on YE Forecast 2014 except when detailed in "Specific Assumptions" below  
No CPI increases/ price rises accounted for except when detailed in "Specific Assumptions" below

**Specific Assumptions - revenue**

Council	MDC grant as per agreement	\$ 245,000
Council	ODC grant as per 2014	\$ 12,000
Council	SWDC grant as per 2014	\$ 25,000
Grants	Aratoi Foundation	\$ 10,000
Grants	Friends of Aratoi - openings \$3k and other \$6k	\$ 9,000
Grants	Masterton Trust Lands Trust re exhibitions (confirmed in letter)	\$ 20,000
Non cash Grants	MTLT provides	
Grants	Maunsell bequest; advised via email to bne \$2000	\$ 2,000
Grants	Prime Community Trust	\$ 20,000
Grants	Trust House	\$ 35,000
Self generated	Donations box @ \$500 per month	\$ 6,000
Self generated	Education programme 10 kids @ \$15 x 6 session x 4 holidays PA	\$ 3,600
Self generated	Interest @ \$30 per month	\$ 360

**Specific Assumptions - expenses**

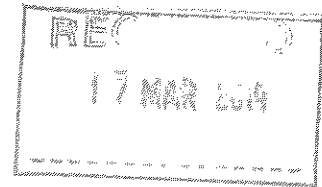
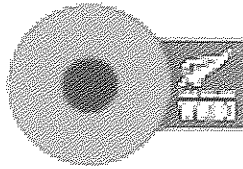
Purchases at 50% of Sales		
Education programme expenses	\$ 5,100	
Exhibition Expenses as per separate Exhibition Plan - following	\$ 23,500	
Exhibition Openings includes food, drinks, koha, posters and mailouts as per separate Exhibition P	\$ 4,500	
Exhibition general as per separate Exhibition Plan - following	\$ 700	
Advertising as per separate plan - following	\$ 10,445	
Marketing as per separate plan - following	\$ 5,650	
Bank charges \$35 per month EFT rental, fees \$5 plus credit card commissions \$100 (approx)	\$ 1,680	
Audit as per last year or new rate for community service?	\$ 6,500	
Publications and Subscriptions		
Destination Wairarapa	320	
Main Artery	250	
Wairarapa Heritage Association	25	
Wairarapa Times Age - daily	265	
Wairarapa Chamber of Commerce	125	
Museums Aotearoa	1268	\$ 2,253
Postage is P O Box hire \$150 and ad hoc post (NOT exhibition related)	\$ 1,000	
Telephone is Telstra (Vodafone) alarm monitoring and Telecom	\$ 6,306	
Trustee fees is \$50 per meeting x 6 attendees x 11 meetings	\$ 3,300	
Electricity based on actual Jul-Dec 2013 annualised plus 3% increase	\$ 35,780	
Alarms and monitoring is \$30 per month plus call out fees (three per month)	\$ 2,520	
Cleaning is quarterly share of Rentokil pest control and wheelie bin \$400	\$ 1,500	
Insurance has an allowance for increase	\$ 10,557	
Collection Maintenance	\$ 1,151	
Collection Management	\$ 2,000	

**Aratoi Regional Trust Budget and Forecast 2014-15**

Policy Type	Level of Cover	Excess	Cost ex GST
Museum All Risks Fine Arts Policy	Permanent Collection \$1.65m	\$m	\$ 6 341
	Works received on loan \$500k		
	Works at any location worldwide \$500k		
	Works in transit worldwide \$500k		
	Note: Rutherford \$3m and Prior \$2.5m held at Aratoi but insured by owners		
Broadform Public Liability	\$2m	\$ 250	\$ 650
Statutory & Employers Liability	\$200k each claim, annual maximum \$200k		
Material Damage	Contents \$500k, stock keys \$30k, construction \$100k	\$varied	\$ 2 606
	Transit \$20k, capital additions \$50k		
	Business continuity		
	Plus 10% increase allowed for		\$ 989 74
			<b>\$ 10 557 16</b>

Aratoi Exhibitions Programme and Expenditure 2014-2015 (Projected)

Name of Exhibition	Paint, Signage & Preparation	Invitations Catalogues Openings	Advertising	Staff Costs	Gen Costs Artist Fee Trams etc.	Total Est. Exhibition Cost	Funder	Funding \$
Graham Perry	\$ 50	\$ 300	\$ 100	\$ 1,015	\$ 3,700	\$ 5,165		
John Lawrence	\$ 50	\$ 300	\$ 100	\$ 1,015	\$	\$ 1,465		
Makintere Art Club	\$ 50	\$ 300	\$ 100	\$ 1,015	\$	\$ 1,465		
Maieroni Camera Club	\$ 50	\$ 300	\$ 100	\$ 1,015	\$	\$ 1,465		
Nicki Stuart & WWB Project	\$ 50	\$ 300	\$ 100	\$ 1,015	\$	\$ 1,465		
King Street	\$ 50	\$ 300	\$ 100	\$ 5,045	\$	\$ 3,495		
David Gaeber	\$ 50	\$ 300	\$ 100	\$ 1,015	\$	\$ 1,465		
School Art WWB	\$	\$ 300	\$ 100	\$ 3,045	\$ 500	\$ 3,845		
Yep Art Schools	\$ 50	\$ 300	\$ 100	\$ 3,045	\$	\$ 3,495		
Milton Muesch	\$ 50	\$ 300	\$ 100	\$ 1,015	\$ 11,990	\$ 13,365		
Little Jewels	\$ 50	\$ 300	\$ 100	\$ 1,015	\$	\$ 1,465		
RZ Raabes	\$ 50	\$ 300	\$ 100	\$ 1,015	\$	\$ 1,465		
Iwi Exhibition	\$ 50	\$ 300	\$ 100	\$ 1,015	\$ 5,900	\$ 7,365		
Mazelins Slaves	\$ 80	\$ 300	\$ 100	\$ 1,015	\$	\$ 1,465		
Sam Ludlow	\$ 50	\$ 300	\$ 100	\$ 1,015	\$	\$ 1,465		
Kerrnashy	\$	\$	\$	\$	\$ 1,500	\$ 3,530		
General Gallery/ Foyer Walls	\$	\$	\$	\$	\$ 2,030	\$		
<b>Total</b>	\$ 700	\$ 4,500	\$ 1,500	\$ 25,345	\$ 23,500	\$ 53,545		\$



## FEATHERSTON CAMP MEMORIAL GROUP

### PROPOSAL

**To:** The Mayor and Councillors, South Wairarapa District Council  
**Copy to:** Paul Crimp, Chief Executive Officer, South Wairarapa District Council  
Featherston Community Board  
**From:** Featherston Camp Memorial Group  
**Date:** 17 March 2014

**Subject:** Seeking the South Wairarapa District Council's agreement in principle to a proposal to install a structure in central Featherston to mark the historical value of the Featherston Military Training Camp.

#### **Proposal**

We propose that as part of the upcoming international commemorations of the First World War a significant work be commissioned by the South Wairarapa District Council (the Council) to recognise both the local and national significance to New Zealand of the Featherston Military Training Camp. We are seeking the Council's agreement in principle to construct a tribute to the camp, and the people who passed through it, in the central part of the town. We ask that the Council gives consideration to locating the dedicatory structure in the proposed town square.

We also ask that the Council hears us in person about this proposal within its Annual Plan process.

Such a project can only be undertaken with collaboration between the community and the Council. If the Council agrees to our proposal we propose to work alongside it in promoting the tribute and sourcing the funding needed. We are committed to a collaborative working relationship with the Council to see this project through to the installation stage.

#### ***Our vision***

We believe this project would reacquaint Featherston with its First World War history and further emphasise its association with Messines in Belgium. A substantial tribute would, we believe, enhance the town's public image and be held in high esteem. This project can only be developed if the Council makes land available for this purpose.

#### ***Why is this tribute needed?***

To date the only physical memorial to commemorate this historically significant camp and the thousands of people who trained and worked there are two small plaques (one of which has been conspicuously amended to correct inaccurate information) in the Garden of Remembrance off State Highway 2. There is little remaining now in the area to show that this camp existed and the huge impact it had on the inhabitants of Featherston: and yet its historical importance is of national and

international significance and ought, therefore, to be memorialised in some way during these 100 year commemorations of World War 1.

### *Who are we?*

We are a newly formed group of Featherston residents who are conscious of the important upcoming 100 year commemoration of the First World War and the special place we believe the Featherston Military Training Camp has in the history of New Zealand.

### *Benefits to the Featherston and South Wairarapa communities*

If strategically placed the proposed structure could also boost the town's (and the region's) economy by encouraging people passing through to stop, thereby having the flow-on effect of more "tourist dollars" being spent in nearby shops and cafes. If promoted as a nationally and internationally significant historical memorial it may well attract visitors into the South Wairarapa district from all over New Zealand and from overseas.

### *Our supporters*

We have the support of the Wairarapa WW100 Steering Group and Toi Wairarapa, along with local societies and others with an interest in the historical significance of the camp. Letters of support for the project are attached. These indicate the high level of common interest and support for the proposed project.

## **Background**

August this year will see the beginning of the centenary of the First World War, a war that lasted more than four years and claimed the lives of over 16 million people. It was a turning point in world history.

New Zealand contributed to the British and allied war effort during this conflict in many ways, with its troops serving in all major campaigns on the Gallipoli peninsular, in Palestine and at the Western Front. Featherston was the base for the largest military training camp in New Zealand, constructed from 1914–1916, from where, after completing their training, soldiers had a three day march over the Rimutaka Hill to Wellington for embarkation to these foreign parts. Over 60,000 men and some 2,000 horses trained and left for overseas from this historically significant camp from the time of its completion in January 1916 until the end of the war in November 1918. Along with satellite camps at Tauherenikau and Papawai, the camp could accommodate 9850 men in huts and tents. Its campsites and training grounds covered 1861 acres (753 ha) of land in the Featherston–Greytown area. A short railway siding was constructed through adjacent farms to allow troops, equipment and goods to be delivered to the camp.

## **Conclusion and Next Steps**

With Council's agreement in principle in place, at a later date we will present a project and funding plan. First tasks are to undertake a feasibility study to ascertain costs of the project and to identify funding sources. Stage two would involve considering ideas for a structure that would be most suited to be placed in the town. We propose that the relevant stages of the project be open for public consultation and submissions.

We believe that it is important to recognise and mark the historical significance of the Featherston Military Training Camp as it was in WW1. Installing a structure as proposed above will benefit Featherston and the wider community. It would provide a unique attraction in the centre of the town that will attract visitors, including relatives and descendants of the soldiers who trained at the camp, and contribute to improving the appearance of Featherston's town centre.



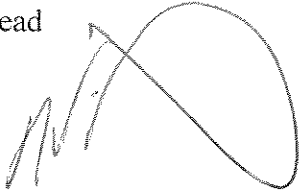
For Featherston Camp Memorial Group:



Bernard Jervis, JP, PhD



Kate Mead



Squadron Leader Ross Vickery, RNZAF (Retd), Barrister and Solicitor



Jean McDowall



Major (Retd) Peter Jackson, NZIC



Peter Biggs CNZM

**Contact person:**

*Dr Bernard Jervis  
79 Underhill Road  
Featherston 5710  
Phone: 308 8527  
Email: [bjervis@slingshot.co.nz](mailto:bjervis@slingshot.co.nz)*

**Enc Letters of support:**

ANZAC Hall Club Society Inc.

Featherston Heritage Museum

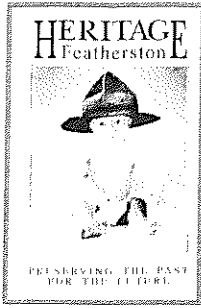
Wairarapa WW100 Steering Group

Masterton District Council, Wairarapa Archive

Professor Glynn Harper, Massey University

Toi Wairarapa Arts, Culture & Heritage Trust

Featherston Memorial RSA



# Featherston Heritage Complex Society Inc.

Founded in 1992

Registered as a charitable entity; Reg. no. CC45039

Corner Lyon and Fitzherbert Street  
P O Box 71  
FEATHERSTON 5740

Email; heritagecomplex@vodafone.co.nz  
Phone (06) 308 6146 (Secretary)

17 February 2014

To whom it may concern.

## Re; Proposed Featherston Military Training Camp Memorial

The members of the Featherston Heritage Museum Complex Society Incorporated have no hesitation in supporting Dr. Bernard Jervis with his proposed Memorial commemorating the existence of the Featherston Military Training Camp of World War One, and the soldiers that trained there in.

It is well known that over 60,000 soldiers were trained at the Featherston Training Camp, coming from all regions of New Zealand.

The significance of this Training Camp is not just Regional, nor is it National – but it is of **International significance!**

The Featherston Heritage Museum often hosts visitors from Belgium who show immense interest in where the soldiers that liberated their country from German occupation were trained.

In fact, it was only last Thursday 13<sup>th</sup> February, that we hosted our most recent Belgium visitors.

We (the Society as a whole) trust that the **International significance** of this project be considered when making your final decision.

Regards,

Phillip J Dittmer

**Secretary,  
Featherston Heritage Complex Society Inc.**



Featherston Anzac Club Society Inc

PO Box 29

Featherston 5710

25/2/2014

Dr B Jervis

79 Underhill Road

Featherston 5710

Dear Bernard,

It is with great pleasure that I write on behalf of the Featherston Anzac Club Society Inc to offer you the clubs unqualified support for your endeavours in promoting a memorial to the Military Camp which was based in Featherston from 1916 onwards.

This camp trained 60,000 men for the Army and for combat during the Great War and in its time had the fifth largest Post Office in the Dominion.

The need for a memorial to the men who went, and especially those who didn't come back, is long overdue, so that future generations may remember their sacrifice.

We wish you every success.

Yours Sincerely

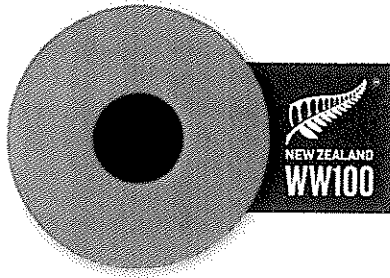
Solitaire Robertson

President

Tim Watson

Secretary

Featherston Anzac Club Society Inc



WW100 (Wairarapa)  
c/- 42 Oak St  
Masterton 5810  
13 February 2014

Featherston Camp Memorial Group  
c/- Dr Bernard Jervis  
79 Underhill Rd  
Featherston 5710

Dear Bernard

WW100 Wairarapa is pleased to support your initiative for a memorial to Featherston Military Camp, New Zealand's largest training camp in World War One. The proposal fits well with our group's aim of facilitating commemorative events and long-term memorials in the Wairarapa during 2014-2018.

Featherston Camp became a large part of New Zealand's military effort, with more than 60,000 men training in the South Wairarapa 1915-1918. Although little exists above ground, much of the concrete infrastructure and pipework remains in the ground. It remains an important national historic site and an appropriate memorial in Featherston, to the place and the men, would remind us of the the camp and Feathertson's link.

I look forward to progress by the Featherston Camp Memorial Group.

Yours sincerely

A handwritten signature in black ink, appearing to read "Neil Frances". The signature is written in a cursive style with a long, sweeping underline that extends to the left.

Neil Frances

Co-convener, WW100 (Wairarapa)



# Featherston Memorial R.S.A. Inc.

57 Fox Street Featherston - 5710

Email - [fstarsa@gmail.com](mailto:fstarsa@gmail.com)

Phone: 06 308 9873

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11 March 2014

Dr Bernard Jervis  
79 Underhill Road  
FEATHERSTON 5710

Dear Dr Jervis

*2016 Centenary Commemoration of Featherston Camp Proposal*

*On behalf of the Executive Committee of the Featherston Memorial RSA Inc, I convey their appreciation for the presentation you gave in respect to the proposal to commemorate the Featherston Camp as part of the Centennial Celebration of World War 1 (1914 – 1918).*

*Your proposal has great significance to Featherston as the Camp was the hub, home and training ground for many thousands of soldiers who on completion of their training, route-marched from the Camp over the Rimutaka hill to embark on the troop ships in Wellington destined for the battles on the Western Front.*

*The Featherston Memorial RSA Inc fully supports and endorses the concept of the proposal including the Featherston Town Square as the intended site.*

Yours faithfully,

Dick Smith

President

027 285 0505



MASTERTON DISTRICT COUNCIL  
*SERVING THE COMMUNITY*

---

64 Chapel Street  
P O Box 444  
MASTERTON 5840  
DX PA 89022  
Tel: (06) 370-6300  
Fax: (06) 378-8400  
[www.mstm.govt.nz](http://www.mstm.govt.nz)

Wairarapa Archive  
Box 444  
Masterton 5810

Featherston Camp Memorial Group  
79 Underhill Road  
Featherston 5710.

To Whom it May Concern

I am happy to write in support of the Featherston Camp Memorial Group's project to erect a memorial to the Featherston Military Training Camp from World War One.

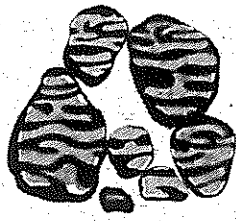
It is important that we acknowledge the huge role that Featherston played in training the tens of thousands of soldiers that passed through the camp on their way to the battlefields of the Northern Hemisphere, and that we honour the memory of the thousands who did not make it home.

The upcoming commemorations marking the 100<sup>th</sup> anniversary of the war seem like the perfect time to make a permanent memorial to the Featherston Camp and I commend the work of the Featherston Camp Memorial Group.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Gareth Winter'.

Gareth Winter  
District Archivist



# Toi Wairarapa

Arts, Culture & Heritage Trust

8 March 2014

Tenā koutou

Toi Wairarapa supports the proposal by the Featherston Camp Memorial Group (FCMG) to commemorate the camp's 100-year anniversary by way of a public work installation within the new town square, the preferred site.

We have worked over the past months with the lead, Dr Bernard Jervis. His commitment reflects those of each member in FCMG. Notwithstanding the time and energy a project of this size demands, each is committed to see it through to the installation stage. The member-residents are making a real and direct contribution to their community.

We understand that the eventual design brief will be evidence-based, but also future looking, cognizant of younger generations and a hopeful future. Thus the design will be distinguishable from the typical memorials of this kind.

We are confident that a fitting and stunning public design work will complement the new site, signal clearly Featherston's connections with its military heritage and further lift South Wairarapa's profile of art, culture and history.

Ngā mihi nui

*Mena Antonio*

Mena Antonio  
Regional Coordinator

[mena@toiwairarapa.co.nz](mailto:mena@toiwairarapa.co.nz)





**MASSEY UNIVERSITY**  
COLLEGE OF HUMANITIES  
AND SOCIAL SCIENCES  
TE KURA PŪKENGĀ TANGATA

13 March 2014

TO WHOM IT MAY CONCERN.

During the First World War Featherston Military Camp was a site of immense significance. Just over 60,000 New Zealand soldiers were trained there before leaving for service overseas. It became a key factor in the provision of well-trained, effective soldiers to New Zealand's war effort.

This is an important project fully deserving of support as part of New Zealand's commemoration of the centenary of the First World War. A memorial in Featherston would be appropriate to this pivotal event in New Zealand's heritage.

I fully support this project.

Yours faithfully

Glyn Harper QSM, PhD MA (Hons), BA, DipTchng  
Professor of War Studies  
Massey Project Manager, Centenary History Programme

## KEY INFORMATION

- Founded in 1927
- New Zealand's only free-to-the-patient emergency ambulance service
- Sole emergency ambulance service provider for the Wellington and Wairarapa regions
- Provides high quality care in emergency medical and trauma situations, pre-hospital care, treat-at-home care, rescue and transport services.

### Funding required per annum \$23m

\$19million                      Ministry of Health, District Health Boards, Contracts, ACC and our Trust  
\$4million                        Fundraising

### Staff

• Paramedics	147
• Patient Transfer	43
• Emergency Call takers	41
• Management and Admin	34
• Volunteer Paramedics	32
• Volunteer Event Medics	27
• Clinical Standards & Training	16
<b>TOTAL:</b>	<b>340</b>

### Vehicles

▪ 25 emergency ambulances
▪ 3 emergency fast response vehicles
▪ 17 patient transport vehicles
▪ 2 emergency four-wheel drive vehicles
▪ 6 events ambulances
▪ 1 Urgent Community Care vehicle
▪ 1 major incident response truck
▪ 2 major incident response trailers

### Locations

There are 10 ambulance stations across the region:

*Masterton, Greytown, Upper Hutt, Lower Hutt, Wainuiomata, Wellington Hospital, Thorndon, Johnsonville, Porirua and Paraparaumu*

### Coverage Area and Population

Wellington, Kapiti Coast, Hutt Valley and Wairarapa. Our service boundaries extend from the Cook Strait up to Peka Peka Road (past Waikanae) and across to Mount Bruce – a population of over 460,000 people

### Patient Numbers

Each year we assist nearly 79,000 people, an average of 212 people per day.